

D-Lab Fall 2009

Development through Dialogue, Design and Dissemination

Monday Night Movies!!

This week: Life and Debt

• 7:30 pm in 1-190

Grading

•	Project work and class participation	20%
•	Homework assignments	30%
•	Sector Paper	15%
•	Quiz 1	10%
•	Quiz 2	10%
•	Presentations & Final Report	15%

The D-Lab Philosophy

- Dialogue
- Discovery
- Development
- Design
- Dissemination

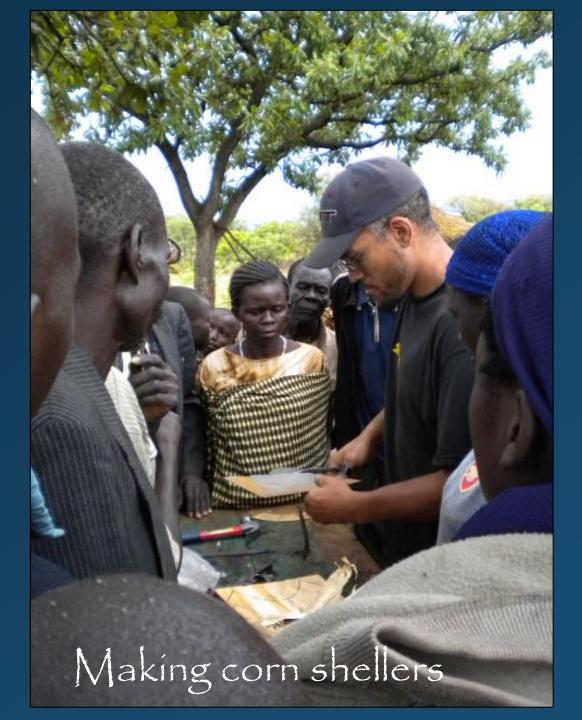
The D-Lab Philosophy

- Respect
- Humility
- Optimism
- Idealism
- Enthusiasm

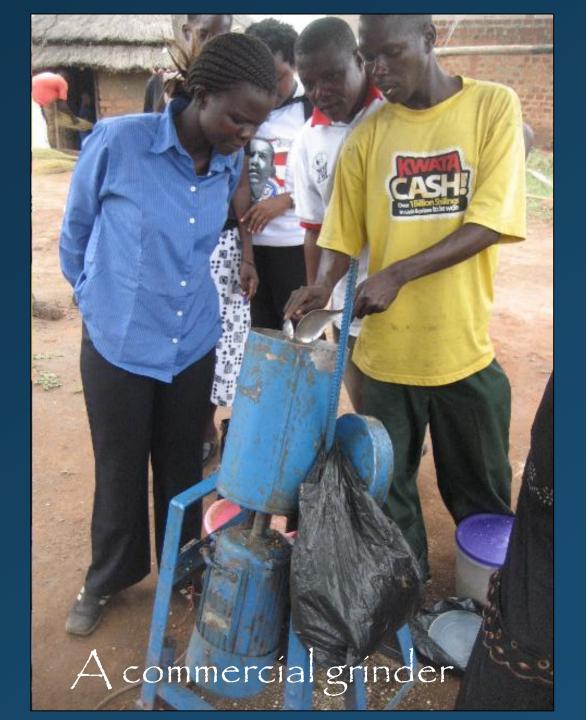




















Stakeholder Analysis

- Identify stakeholder's interests in, importance to and influence over the operation of a project
- Identify local institutions and processes on which to build
- Provide a foundation and strategy for participation

What is a stakeholder?

- Individuals, groups or institutions
- Affected by the proposed intervention
- Can influence the outcome of the intervention.
- Stakeholders include
 - Beneficiaries
 - Competitors
 - Funders

- Identify Key Stakeholders
 - Who are the potential beneficiaries?
 - Who might be adversely impacted?
 - Have vulnerable groups been identified?
 - Have supporters and opponents been identified?
 - What are the relationships among the stakeholders?

Stakeholders	Interests	Effect	Importance	Influence

Stakeholders	Interests	Effect	Importance	Influence
Martin Moneybags				
Doreen Dogooder				

- Assess stakeholder interests and impact on project
 - What are the stakeholder's expectations of the project
 - What benefits are there likely to be for the stakeholder?
 - What resources might the stakeholder be able and willing to mobilize?
 - What stakeholder interests conflict with project goals?

Influence Stakeholders Interests **Impact Importance Funding** Decides how Martin Moneybags money will # of chairs in be spent field Doreen Dogooder Maxine Mechanic Simon Silla de Ruedas

- Assess Stakeholder Influence and Importance
 - Power and status (political, social and economic)
 - Degree of organization
 - Control of strategic resources
 - Informal influence
 - Power relations with other stakeholders

Stakeholders	Interests	Impact	Importance	Influence
Martin Moneybags	Funding	Decides how money will be spent	high	Very high
	# of chairs in field			
Doreen Dogooder				
Maxine Mechanic				
Simon Silla de Ruedas				

- Outline a Stakeholder Participation Strategy
 - Plan stakeholder involvement according to:
 - Interests, importance and influence of stakeholder group
 - Particular efforts needed to involve important stakeholders who lack influence
 - Appropriate forms of participation throughout project cycle.

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