

## Group Case Reports

Each group will be required to hand in three case write-ups. You may choose from the following menu:

Vestron *or* Barco

Optical Distortion *or* Tweeter etc.

Boston Whaler *or* Michael Bregman

The reports should consist of (at most) 3 pages and should address the questions that will be distributed. Your reports must be handed in at the start of the class in which the case will be discussed. These cases will be graded and will determine 40% of your overall grade.

Questions for each case are also posted. Use these questions to guide your reports (and to help prepare for our discussion of the other cases). Some additional recommendations:

1. Your write-ups should be in bullet point form.
2. Separately answer each question. Use headings to highlight which questions you are answering.
3. Start with the most obvious points and then work from there. Do not omit the obvious points.
4. I am more interested in the quality of your analysis than the accuracy of your conclusions. Make sure that you give both the pros and the cons of each alternative.
5. Read the previous week's lecture notes before writing your analysis.
6. Structure your answers using sub-headings if necessary to make it clear that you have used an analytical approach to reach your answers. The grader will be treating (apparently) random lists of issues with caution.

A common remark made by students after the case discussions is that their group talked about most of the important points but ran out of space in which to write them all down. This is symptomatic. The role of the course is to help you to identify which of the details hidden in the myriad of facts comprising each case are most relevant. The page constraint forces you to reveal to me what you think is relevant.