15.575 Reading Guide

Mar 04. Reputation, Trust and Recommender Systems

Study Questions

Look at the recommender systems provided by www.zagat.com and www.epinions.com.
How are the two systems different? Which one has a better business model? Which one is more welfare efficient? Which one has more credible recommendations?
What other business models can you think of in providing recommendation systems?
Are there other recommendations systems you know with unusual or interesting characteristics?