

Fellows Forum

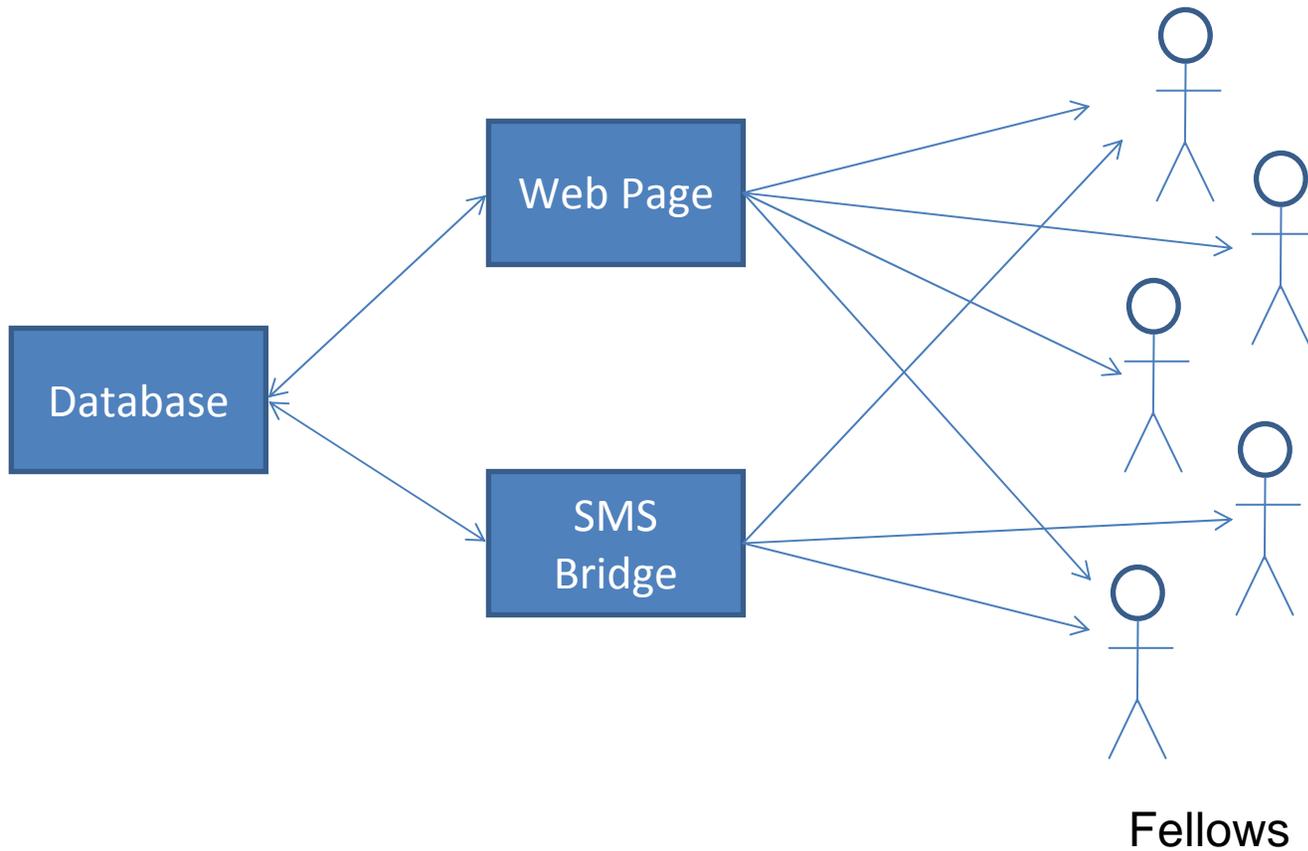
Milestone 3

Two anonymous MIT students
Jonathan Varsanik
Brian Moore
Julianne Palazzo

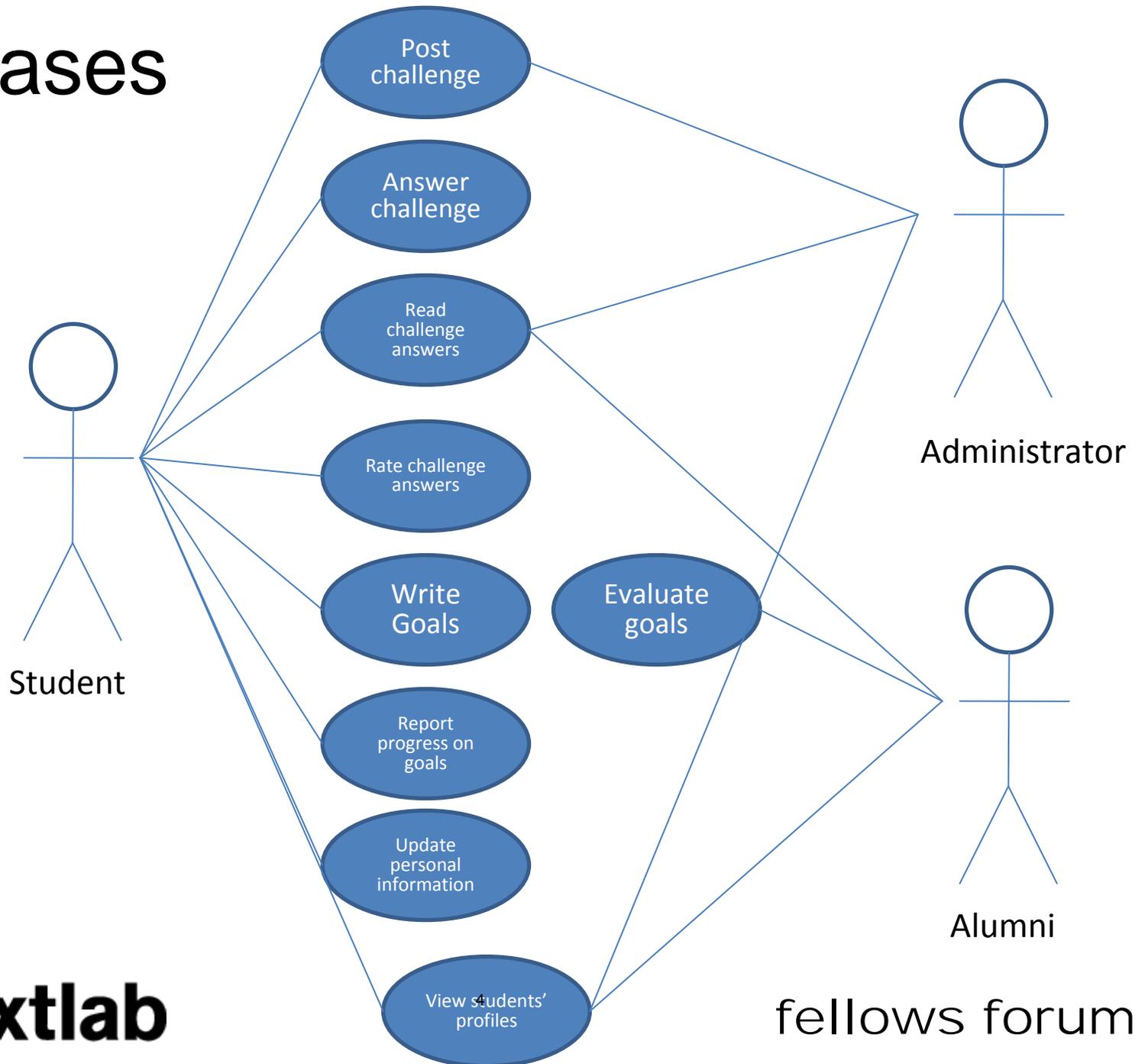
Fellows Forum

- Academic and career focused network
- Two Components
 - Challenges
 - Access via web and SMS
 - Goals
- Incentivize with “points” towards prizes

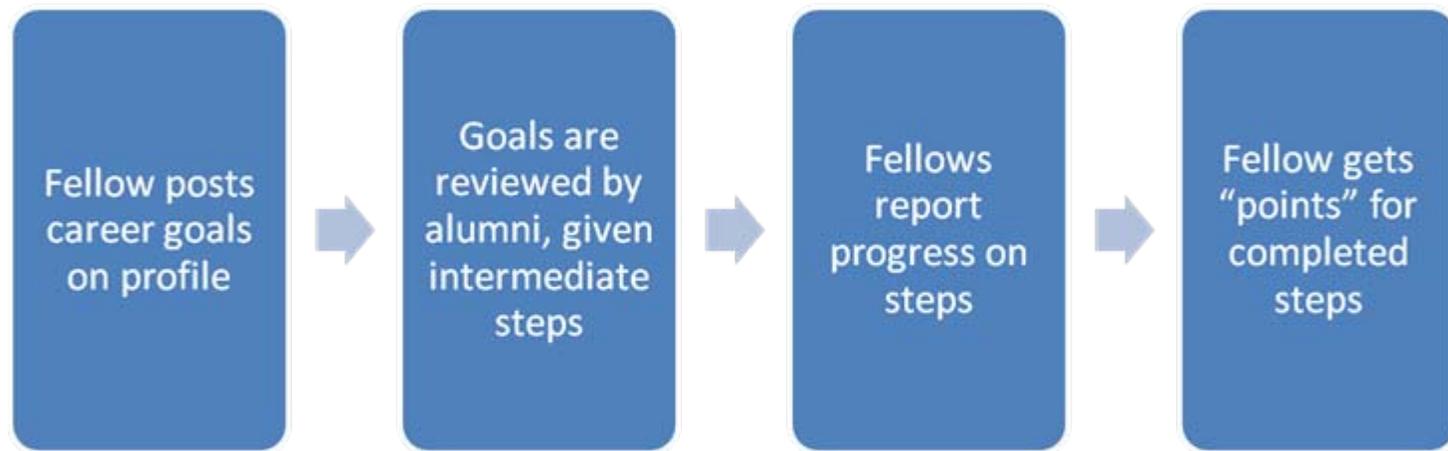
System Layout



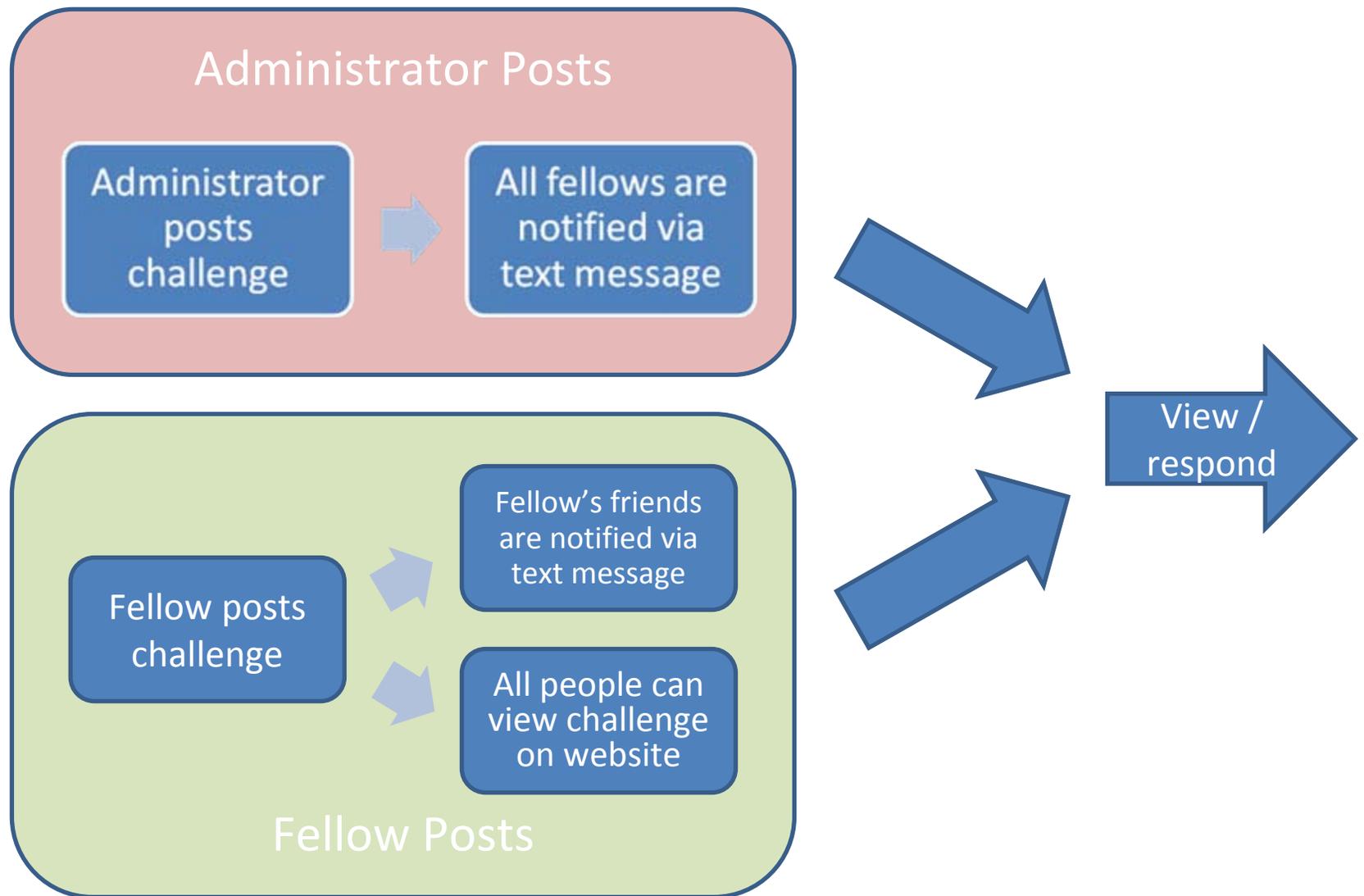
Use cases



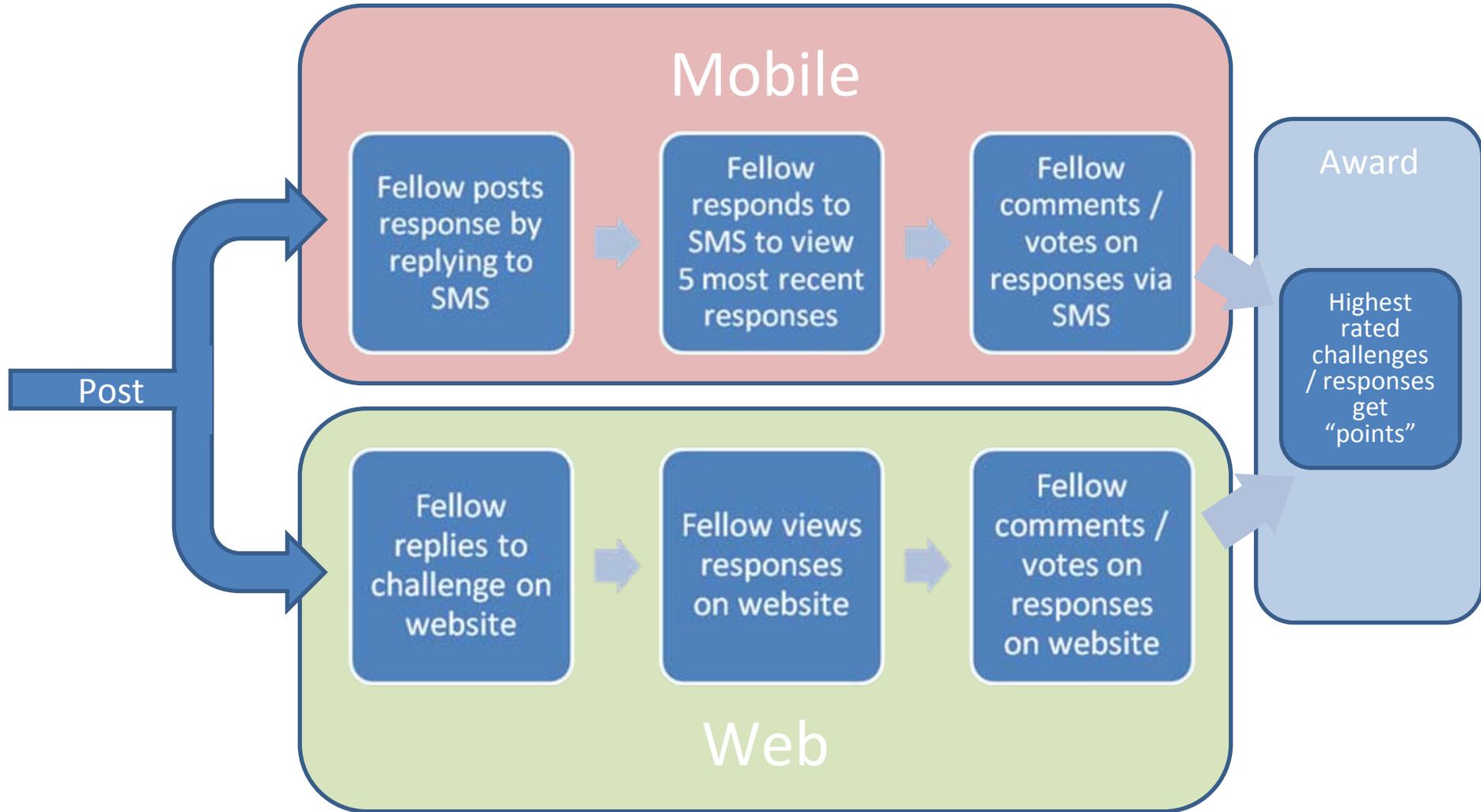
Usage scenario 1: Goals



Usage scenario 2: Challenges



Usage scenario 2: Challenges (2)



Timeline to completion

- This term
 - Website demo with SMS ability
 - Posting challenges on current website to initiate incentive structure
 - How accept responses?
- Future
 - All functionality moved to separate website

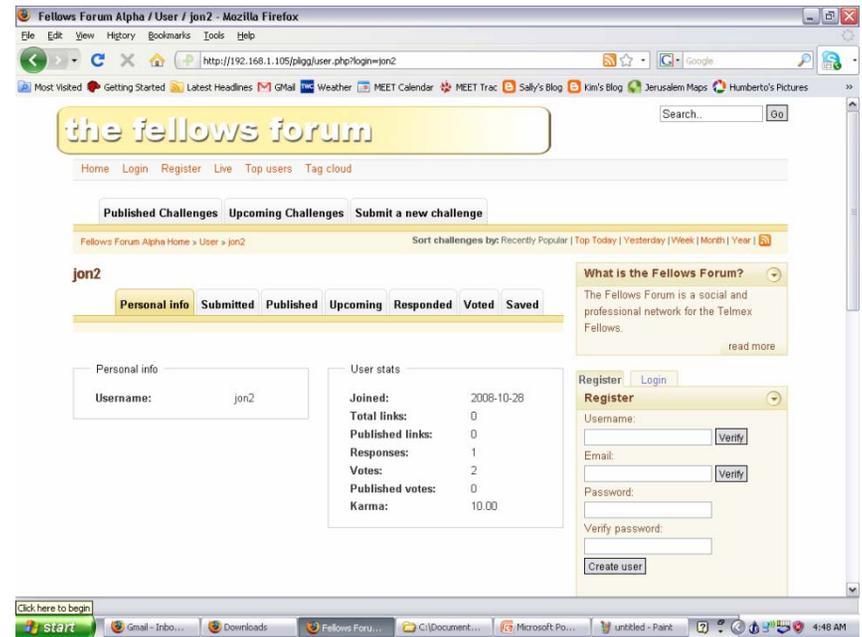
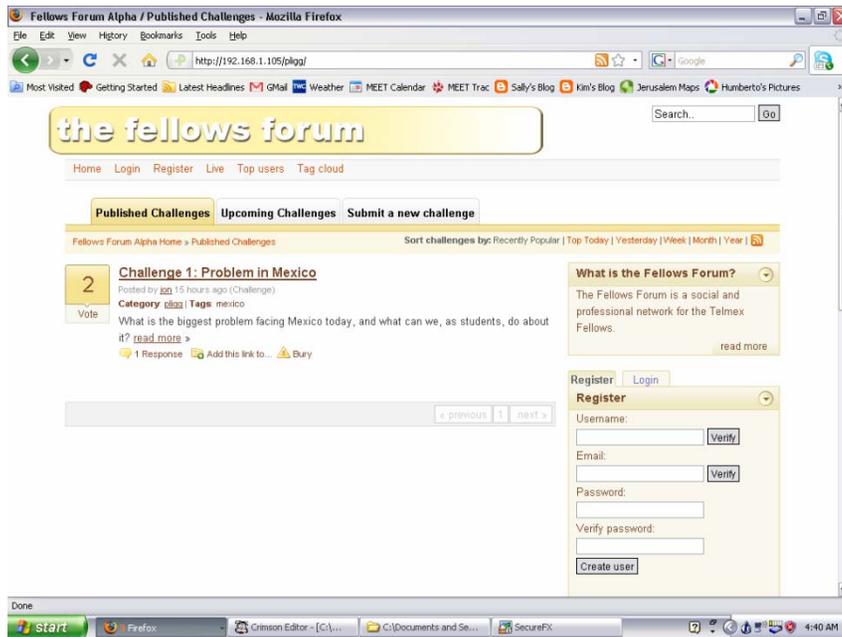
Difficulties

- Deployment
 - Integration of challenges with current website?
 - Ability to smoothly host challenges on another site?
 - Will either of these be able to have SMS integration?
- Will they use it
 - That will come from upcoming conversations / test challenges

Two Kinds of Prototype

- Technical
 - Website
 - SMS
- Social
 - Challenge attempt on current site

Challenge Website Demo



Questions?

MIT OpenCourseWare
<http://ocw.mit.edu>

MAS.965 / 6.976 / ES.S06 NextLab I: Designing Mobile Technologies for the Next Billion Users
Fall 2008

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