

OUTSOURCE AFRICA

Why India?

Why not Zambia?

WAGE DIFFERENTIAL

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EDUCATION

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- 2 million graduates
- 20% technology & science graduates
- India Institute of Technology (IIT)
- cultural reinforcement

Indian Advantages

- Wage Differential
- Education
- Language
- Location
- Governmental Support

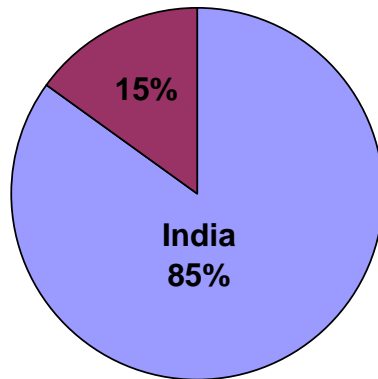
Impact on India

- ICT Infrastructure
- Economically

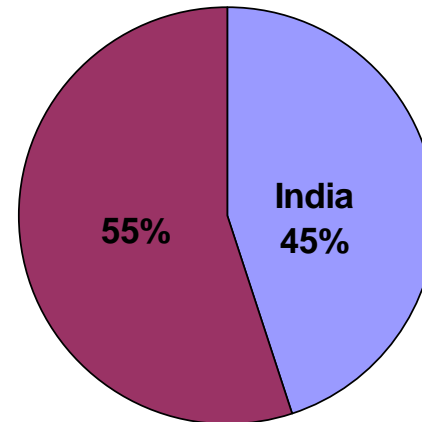
Call for New Players

India's BOP Market Share

2005



2007



OUTSOURCING IN AFRICA

- Ghana
- South Africa
- Zambia?

	INDIA	ZAMBIA
GDP per capita (2003)	\$543	\$430
Literacy Rate	55.2 %	60.6% women 81.6% men
Language	English	English
Government Support	NASCCOM	E-governance
Private Support	Foreign Investors	Microsoft

WHY ZAMBIA?

Economic Reasons

- advantageous wage differential
- educated class
- governmental support
- private support

Social Reasons

- unemployment for the unemployed
- retain educated
- bridge the digital divide

Why

not

Zambia?

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