

buchloh on beuys, "twilight of the idols"

cf. beuys to andy warhol

http://www.jssgallery.org/Other_Artists/Andy_Warhol/Campbells_Soup_Can.htm

what kind of artist is beuys? sculptor

but also conceptual artist

 roots in surrealism/dada (but doesn't acknowledge this)

 cf. duchamp <http://www.geocities.com/Paris/8111/fountain.htm>

in postwar context (healing)

member of greens (planting trees)

what does buchloh mean by "twilight of the idol"?

how is this different to nietzsche's title?

beuys sets himself up as an idol

 -- by "antiquing" his works (adds mythic dimension)

 -- plane crash in crimea

what's the problem with this?

 loses authentic sense of history

buchloh's points of critique:

1. german rejection of myth, messianism, and grandeur (and metaphysics)...
 overriding shame
2. myth of crimean plane crash is
 denial of participation
3. 205/ functional structures of meaning in art are intricately
 bound into their historical context

 duchamp radicalizes readymade,
 beuys just copies and dilutes
4. wants to aestheticize politics