

RFID Academic Convocation, Boston, January 23-24, 2006

# European Perspective on RFID

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Information Society  
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# OUTLINE

**RFID European Commission Inter-service working group**

**International collaboration**

**European Research on RFID**

**Topics of RFID discussion in Europe**

**Next Steps**

# RFID European Commission Inter-service working group

## Teaming forces – RFID Inter-service working group

Representatives of 12 Directorates-General of the European Commission

### Objectives:

Horizontal co-ordination of activities on RFID in the European Commission

Co-operation with national authorities and standardisation bodies

Provision of ground for international co-operation

# International collaboration

## Active engagement in international exchanges

### Contacts with DoC (US) RFID Working Group

EU-US Information Society Dialogue (20/12/05)

Informal US-EC Discussions on RFID, (09/05)

USDoC workshop: RFID Technology and Industry perspectives (4/6/05)

### Wider international exchanges

EU-China Information Society project, (01/06)

OECD/ICCP RFID Forum in Paris, (10/05)

Trans-atlantic consumer dialog, (04/05)

# European Research on RFID

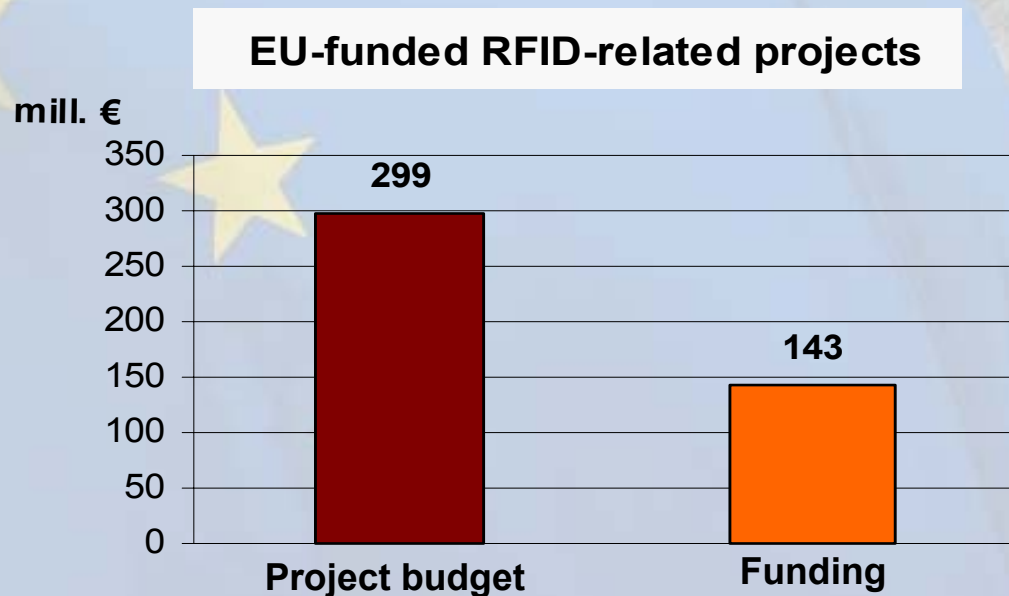
## European research implemented by multi-annual 'framework programmes'

### Specific theme: Information Society Technologies

6th Framework Programme (2002-2006) - 20 projects

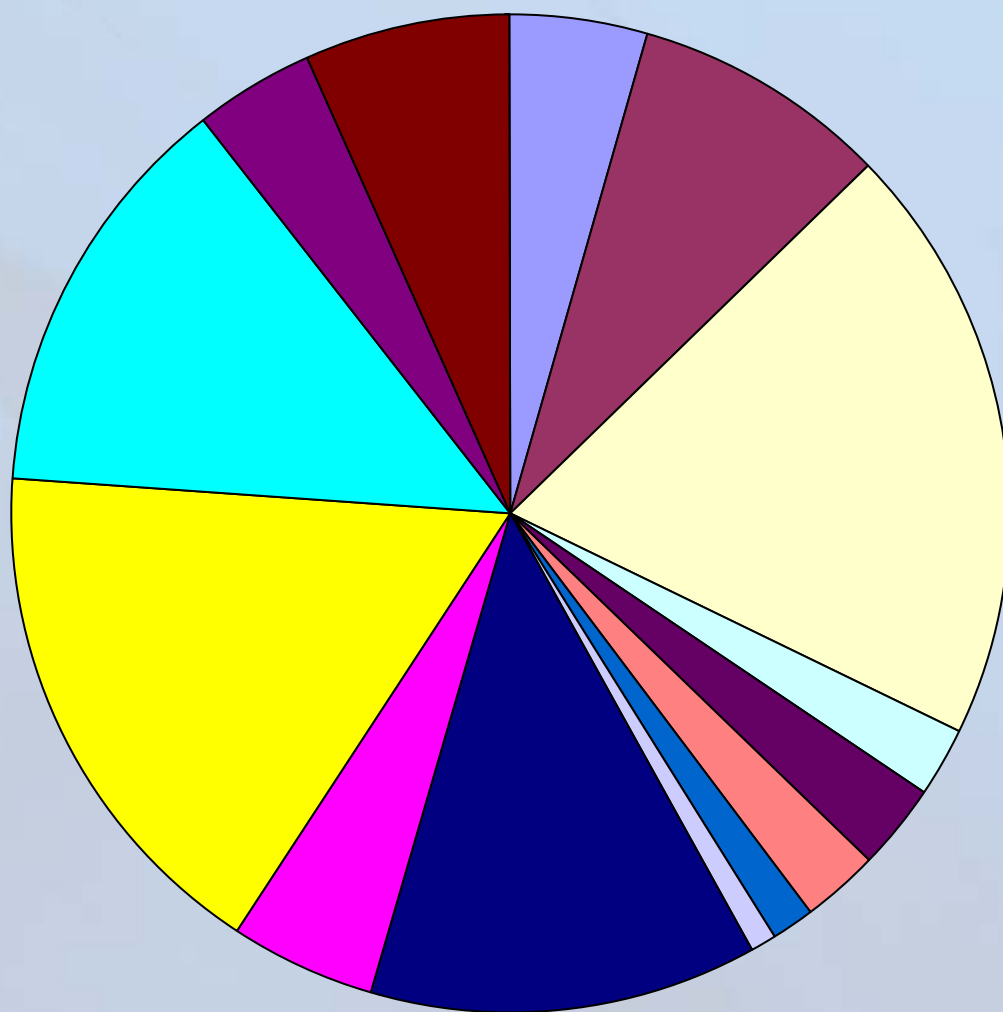
5th Framework Programme (1998-2002) - 17 projects

4th Framework Programme (1994-1998) - 1 project



Total for Framework programmes 4-6 (1995-2005)

# European Research on RFID – areas of research



- Access auth., doc. authent., routing contr.
- Product life cycle applications
- SCM and manuf. applications
- Counterfeiting, pharmaceut., drug pedigree
- Mobile handset apps.
- IPR protection
- eGovernment
- Justice, Liberty and Freedom
- Transport and logistics
- organic electronics and organic RFID devices
- smart sensors and actuators with RFID devices
- technological hurdles of the existing silicon based RFID
- network of intelligent objects; fundamental new systems
- 'Internet of Things'

# Topics of RFID discussion in Europe

## RFID applications in various sectors

Supply Chain, Logistics, Product life-cycle, Health, eInclusion, ...

## Research and development

Tag/reader hardware, Smart sensors, SW applications, Nano materials

## Interoperability and standards

Frequencies, Data structures, Tag interrogation, ...

## Radio spectrum

EU-wide spectrum, Global spectrum

## RFID governance

Rules and procedures, competition, robustness (Object Naming Services, Discovery Services, ...)

## Protection of Personal Data and Privacy

Privacy and data protection, Security issues around RFID

## Other policy issues

IPR free standards, intellectual property rights, international trade, health, environment, identity theft, ethical aspects of RFID implants, labour practices, ...

# European Research on RFID – examples

## Product life-cycle Management and Information Tracking - PROMISE

Product life-cycle models, Knowledge management over entire life-cycle, 11 demonstrators

Application development, technological development, training activities

## RFID solutions for the global environment - BRIDGE

Deployment of EPCglobal applications in Europe (7 sectors)

Business clusters, technical development, horizontal activities

## Prevention of counterfeiting of products - STOP

Business and technology models for RFID based anti-counterfeiting solutions

Business scenarios, application development, standards deployment

## Traceability of livestock

Unique animal identification

Technology development, application development



# Next Steps

Invitation to participate in Framework Programme 7 definition:

***From RFID to the Internet of Things***

**March 6 – 7, 2006  
Borchette conference centre - Brussels**

**Web page: <http://www.cordis.lu/ist/audiovisual/neweve/e/conf6-70306/conf6-70306.htm>**

***Ambient Intelligence  
Technologies to enhance the  
Product Lifecycle***

**February 27, 2006  
Av. de Beaulieu 33 - Brussels**