

Recitation 1 Notes
14.01SC Principles of Microeconomics

- I. Supply and Demand Model
 - a. Supply and demand determine prices
 - b. Need a competitive market
- II. Competitive market
 - a. Producers and consumers are price takers (not price setters)
 - i. Do not individually influence prices
 - b. Non-differentiated good
 - i. All goods are the same, non-distinguishable
 - c. Symmetric information
 - i. All producers/consumers have the same knowledge about goods
 - d. No transaction costs
 - i. Buying/selling does not include any extra costs

III. Demand

$Q_D = D(P)$
 $dQ_D/dP < 0$

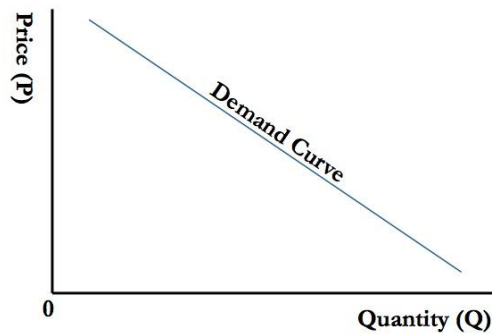
$P \text{ (price)} = Q_D/D$

Also influenced by:

- Income (I)
- Tastes
- Substitutes
- Complements

Change in Q_D – movement along demand curve

Change in demand – shift of demand curve, change in variables other than price



Example: Market for Pork

$Q_D(P, I, P_{beef}) = 7 - 2P + 3I + P_{beef}$

If $I = 4, P_{beef} = 1$, then

$Q_D(P) = 20 - 2P$

$P = 10 - 1/2 Q_D$

If $I=4, P_{beef} = 3$, then

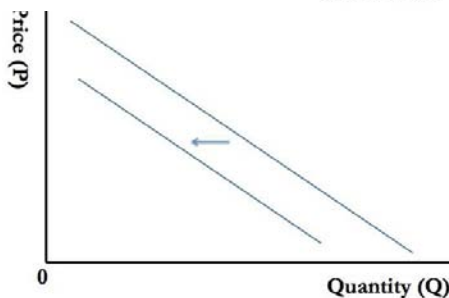
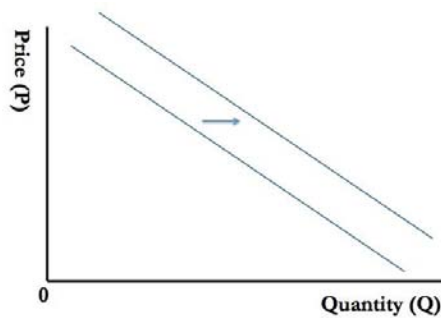
$Q_D(P) = 22-2P$

$P=11-1/2 Q_D$

If $I=2, P_{beef} = 1$

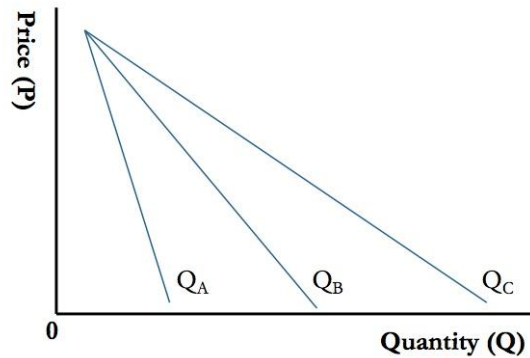
$Q_D(P) = 14-2P$

$P = 7 - 1/2 Q_D$



Market demand is sum of consumer demand:

$$Q_M = \sum Q_i$$



IV. Supply

$$Q_s = S(P)$$

$$P = Q_s/S$$

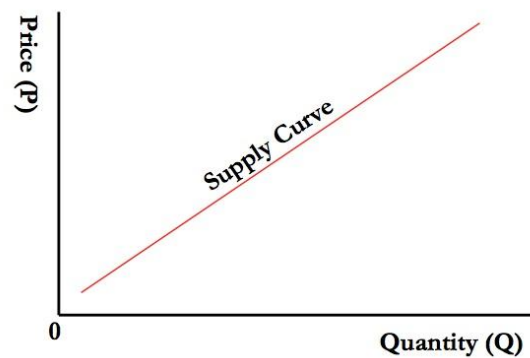
$dQ_s/dP > 0$ (law of supply)

Also influenced by:

- Input price
- Technology

Change in Q_s – move along supply curve

Change in S – shift of supply curve



V. Market Equilibrium

Equilibrium = satisfaction, no desire to change

$P = P^*$ (price is optimal)

$Q = Q^*$ (quantity supplied and demanded is optimal)

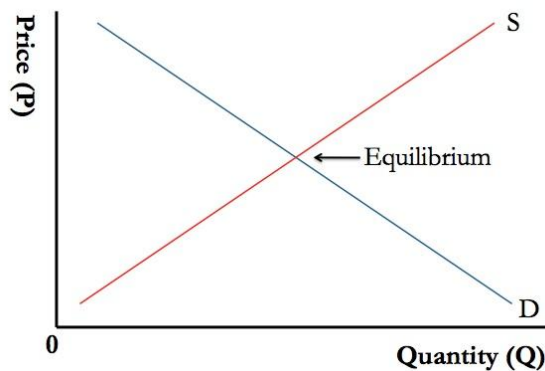
$$Q_D(P^*) = Q_S(P^*)$$

Example:

$$20 - 2P^* = 8 + 4P^*$$

$$P^* = 12$$

$$Q^* = 16$$



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14.01SC Principles of Microeconomics
Fall 2011

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