



# D-Lab

## Fall 2009

Development through  
Dialogue, Design and Dissemination

# Monday Night Movies!!

- This week: Life and Debt
- 7:30 pm in 1-190

# Grading

- Project work and class participation 20%
- Homework assignments 30%
- Sector Paper 15%
- Quiz 1 10%
- Quiz 2 10%
- Presentations & Final Report 15%

# The D-Lab Philosophy

- Dialogue
- Discovery
- Development
- Design
- Dissemination

# The D-Lab Philosophy

- Respect
- Humility
- Optimism
- Idealism
- Enthusiasm



Refugee Camp in Pader, Uganda



Technology demonstration in Amokolegwai



The hand corn sheller



Making corn shellers



Traditional grinding stones



A commercial grinder



Making a pedal powered grinder



The pedal-powered grinder





# Stakeholder Analysis

- Identify stakeholder's interests in, importance to and influence over the operation of a project
- Identify local institutions and processes on which to build
- Provide a foundation and strategy for participation

# What is a stakeholder?

- Individuals, groups or institutions
- Affected by the proposed intervention
- Can influence the outcome of the intervention.
- Stakeholders include
  - Beneficiaries
  - Competitors
  - Funders

# Stakeholder Analysis: Step

1

- Identify Key Stakeholders
  - Who are the potential beneficiaries?
  - Who might be adversely impacted?
  - Have vulnerable groups been identified?
  - Have supporters and opponents been identified?
  - What are the relationships among the stakeholders?



# Stakeholder Analysis: Step

1

Stakeholders	Interests	Effect	Importance	Influence
Martin Moneybags				
Doreen Dogooder				

# Stakeholder Analysis: Step

## 2

- Assess stakeholder interests and impact on project
  - What are the stakeholder's expectations of the project
  - What benefits are there likely to be for the stakeholder?
  - What resources might the stakeholder be able and willing to mobilize?
  - What stakeholder interests conflict with project goals?

# Stakeholder Analysis: Step 2

Stakeholders	Interests	Impact	Importance	Influence
Martin Moneybags	Funding	Decides how money will be spent		
	# of chairs in field			
Doreen Dogooder				
Maxine Mechanic				
Simon Silla de Ruedas				

# Stakeholder Analysis: Step

## 3

- Assess Stakeholder Influence and Importance
  - Power and status (political, social and economic)
  - Degree of organization
  - Control of strategic resources
  - Informal influence
  - Power relations with other stakeholders

# Stakeholder Analysis: Step

3

Stakeholders	Interests	Impact	Importance	Influence
Martin Moneybags	Funding	Decides how money will be spent	high	Very high
	# of chairs in field			
Doreen Dogooder				
Maxine Mechanic				
Simon Silla de Ruedas				

# Stakeholder Analysis: Step 4

- Outline a Stakeholder Participation Strategy
  - Plan stakeholder involvement according to:
    - Interests, importance and influence of stakeholder group
    - Particular efforts needed to involve important stakeholders who lack influence
    - Appropriate forms of participation throughout project cycle.

MIT OpenCourseWare  
<http://ocw.mit.edu>

SP.721 / 11.025J / 11.472 D-Lab I: Development  
Fall 2009

For information about citing these materials or our Terms of Use, visit: <http://ocw.mit.edu/terms>.