

Assignment One: Case-study Presentation
SP.259
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Assignment:

Please choose one of the topics from the case-study summaries e-mailed to you. Following that, prepare a 15-minute power point presentation to be presented during class. This presentation will contain a summary of your case, and a detailed analysis. Submit the presentation on the stellar site on or before 7 pm on the day of the presentation.

Criteria for assessment will be (Courtesy Manish Gaudi):

* Introduction - What is the problem being addressed? What is the idea to solve this problem? What is the project scope? Is this a non-for-profit, or a business? Why do YOU think the project chose to be non-profit or for-profit?

* Project Implementation - How is the idea implemented? How does the organization run on a daily basis? How does it generate revenue? Is the approach successful?

* Use - How did the target audience react to this idea? Is it catching on, or is it struggling to stay afloat? Why do YOU think this is the case?

* Impact - Is the project making a substantial difference? What is the data that supports your claim? Did this project benefit or hurt the community it affected in ways that were not predicted?

* Conclusions - How has this project succeeded? How has this project failed? What are YOUR conclusions about it?

This is just a template - you are able (and encouraged) to deviate from it as you see fit.

*Note: You are expected to research into the case-study in-depth. The information presented in the case-study is **not** sufficient for the presentation.*