MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **March 2015**   Revised on 4/5/15. For more information, please contact: Yvonne Ng <yng@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2015 March
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,259
Updated Courses Published	787
Archived to D-Space	926
Full Video Courses	79
Mirror Sites	349
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

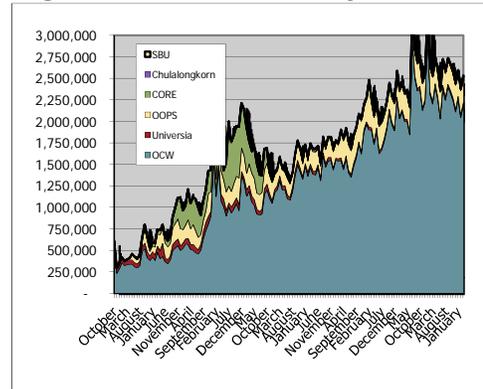| Site Traffic Measure	Total	2015 March	
Total Visits including affiliates[1]	**230,253,563**	2,534,922	
Last year/% change		2,537,430	0%
Total Visits	**179,277,854**	2,199,511	
Last year/% change		2,202,019	0%
Total Unique Visitors	**111,731,736**	1,460,775	
Last year/% change		1,390,209	5%
MIT.EDU Visits	**2,392,538**	16,044	
Last year/% change		16,915	-5%
Highlights for High School Visits	**4,209,731**	46,130	
Last year/% change		45,870	1%
OCW Scholar Visits	**13,258,131**	275,521	
Last year/% change		325,184	-15%
Page Views	**1,063,870,679**	9,841,406	
Last year/% change		10,320,257	-5%
.ZIP Downloads	**22,233,722**	173,227	
Donation Page Visits	**767,914**	5,195	
iTunesU Downloads[2]	**50,308,359**	295,414	
YouTube Views	**75,816,304**	1,474,106	
OCW enewseletter subscribers	**238,588**	2,176	

[1] Some data estimated. [2] Data provided in weekly increment   Source: Akamai, SiteWise, and MailChimp.
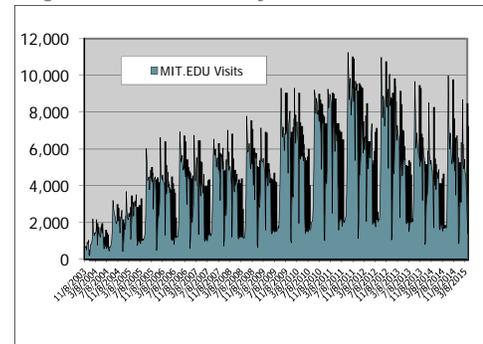
Table 3. User Feedback

User Feedback
Its always great having online courses available to every person from one of the best universities of the world. MIT has always been very focused towards its goal of providing education to all sections of the society and hope this reaches bigger heights. I am currently going through Quantum Physics I (8.04)and Introduction to Computer Science (6.00SC). My school doesn't provide any such courses or classes on these topics. I always wanted to be a physicist and computer scientist. And MIT OCW is helping greatly achieve my goals in life. I hope MIT opens a system of interaction between MIT OCW learners and the professors of the respective courses so that the learners will have a better support and an extra hand of help. Again from my deepest sense of gratitude I thank all of MIT for their years of teaching excellence.   - Independent Learner, South Asia
I did my BS in CSE, but I never understood what is Algorithms and DS. After watching the videos and reading the notes from OCW, I must say I learned like it was something really easy. Prof. Eric and Srinivasan made it so easy for me; I thank you guys and to OCW :) thanks a lot.   I hope you are helping people on a large scale.   -Student - College/University, USA
Why I donate to OCW: I have chosen to donate to OCW because it is an amazing program which has the potential to benefit ANYONE who accesses it. I first learned about the program while searching for online college math help a couple of semesters ago (I'm horrendous at math, and I actually passed with flying colors!!). I am now returning to its pages to learn about things I don't have time to take classes for around my existing course load and work schedule, and I love it! I highly recommend this program and commend all of the staff, techs, and team that have put so much time and dedication into such a wonderful and unique program. It gives me a bit of home for the betterment of the world ☺ and I certainly look forward to expanding my knowledge!   Thank you loads OCW, I look forward to continuing to learn from you and I hope that my contribution, as little as it may be, can help so this program can continue and flourish!   -Independent Learner, USA

Figure 1. OCW and Affiliate Monthly Visits

Source: WebTrends

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends

Media Mentions
3/7 - UB Post
3/9 - Business Wire
3/10 - Nearshore Americas
3/10 - Inside Higher Ed
3/16 - Business Insider
3/18 - TIME
3/19 - Consumer Electronics Net
3/24 - The Conversation US

Source: Google Alerts, Lexis Nexus